



Media Release: Close to \$1 million raised at the Lifeline Bookfest

JANUARY 27, 2009: The Lifeline Bookfest averaged more than \$100,000 per day, raising a phenomenal \$946,000 for Lifeline Brisbane's vital services to the community.

Bookfest Coordinator Roy Frith said the amount is an increase of almost 25 per cent on the January 2008 Bookfest.

"This was a staggering result made possible by the increase of both quantity and quality of the books received by our many donors in Brisbane.

"We are so indebted to the many volunteers who give freely of their time with sorting books at the Distribution Centre throughout the year, and to those who attend the Bookfest twice a year to pack, price and operate the cash registers.

"And of course, for those who came and snatched up a bargain – Your love of a good book has made the Bookfest the success it is," Mr Frith said.

General Manager of Programs, Julie Aganoff said the fundraising result will help Lifeline Brisbane meet an increase demand in our free face-to-face counselling programs and 24-hour Crisis Counselling Line.

"The current economic climate has forced some who have never sought help before to make a call for assistance.

"The funds raised by the Bookfest will help Lifeline Brisbane meet the increasing call for help," Ms Aganoff said.

Lifeline Volunteers Manager Anastasia Magriplis said the secret of the Lifeline Bookfest is the dedication and commitment of "the Bookfest family."

"It's a long event and without the support and dedication of our volunteers, we wouldn't be able to bring one of Brisbane's best loved events to the community.

"To every one of the 450 volunteers, we thank you," Ms Magriplis said.

The Lifeline Bookfest will be back in June – stay tuned to www.lifelinebookfest.com for the details.

Media Contact: To arrange an interview or photo opportunity, please call Lifeline Brisbane Communications Officer Anna-Maria Masci on 3250 1848, 0408 751 831 or anna-maria.masci@lccq.org.au