

MAN VOLUNTEERS FOR HIS 40TH BIRTHDAY

TUESDAY JAN 12, 2010 DJ Cronin, already a Lifeline Telephone Counsellor, has decided to celebrate his fortieth birthday by volunteering for his seventh Lifeline Bookfest.

"I don't normally do anything for birthdays but I figured a 40th is a little special, so I thought, what better way of spending your birthday than by volunteering for a great cause," DJ said.

"I realise that it is vital for Lifeline to raise funds through events like Bookfest to enable their important services to continue.

"I would hate to think of someone unable to reach out to another in a time of crisis because of lack of funding," DJ said.

Being a full-time Volunteer Manager at Greenslopes Hospital, and having managed volunteer teams for the last 13 years, DJ believes it's important to be at the coalface of volunteering.

"Volunteering is one of our great movements for change," DJ said.

"Things happen because of volunteering and lives are changed. When people ask me what I did for my fortieth birthday, I will proudly tell them that I volunteered for the Lifeline Bookfest!"

Each event, the Lifeline Brisbane Bookfest relies greatly on over 400 volunteers to make the Bookfest happen, to sort and price more than 2 millions books, to assist customers, and to operate the registers.

Lifeline Brisbane Volunteer Manager Anastasia Magriplis said volunteering at the Lifeline Bookfest is a wonderful way to help the community, meet people and have a good time.

"Volunteering at the Lifeline Bookfest is a great way to be introduced to the world of volunteering. It is easy work and lots of fun – it's wonderful to welcome new people to the Lifeline community," Ms Magriplis said.

One Bookfest volunteer has made his volunteering experience extra special by choosing to celebrate his fortieth birthday at this year's Bookfest.

Funds raised from the Lifeline Bookfest will be used to help the community through Lifeline Brisbane's 24 hour 13 11 14 Crisis Counselling Line, free face-to-face counselling and support programs for children and families.

If you are interested in volunteering for the Lifeline Bookfest, please contact Anastasia Magriplis at Lifeline Brisbane on (07) 3250 1927 or email volunteer@lccq.org.au.

The Lifeline Bookfest runs from Saturday January 16 – Sunday 24 at the Brisbane Convention and Exhibition Centre, South Brisbane. Open from 8:30am – 8:00pm on the weekends and 8.30am – 5:00pm during the week. For more information call 3632 1000 or visit www.lifelinebookfest.com.

Media Contact: For interview or photo opportunities, please contact Anna-Maria Masci, Public Relations Officer, Lifeline Brisbane on 3250 1848, 0408 751 831 or at anna-maria.masci@lccq.org.au