

Business

## Lifeline Bookfest

### Media Release: Lifeline Bookfest- Aliens on the loose!

18 May 2009

It is your job to save planet earth on June 6-9 at the Brisbane Convention and Exhibition Centre as two aliens have come to take over Lifeline's bi-annual Bookfest.

These aliens plan to take control of all the books and customers knowledge as they trample through the millions of books in the 'Biggest Book Sale in the Universe.'

The aliens are conjuring as we speak a plan for world domination and the first stop is at 'book central' Lifeline Bookfest.

"We need the knowledge of the world to become powerful alien beings, to learn what you humans have obtained here on Earth."

"Bookfest is our most crucial moment to pick the brains of humans and the binds of books and eat all of the world's books, Mwah-ha-ha-ha," the aliens said.

Time is drawing near for your courage in fighting these aliens and supporting Lifeline Bookfest before they eventually absorb all our earths' knowledge and take over the world.

The aliens want humans to help them in their quest to be the first beings at the doors of Bookfest at 8:00am before the huge crowds of 'book-lovers' enter the premises.

"If you let us through there will be no harm done to you and your thirst for fictitious characters, war and peace, romance, crime, action, drama and whatever else you people read will not be meddled."

"We will eat all the books one by one and there is no way you can stop us earthlings," the alien said.

Humans therefore have one chance to grab a bargain, stock up big on their favorite books and trample these aliens so they cannot reach the precious 'books of knowledge' and take over the world. Get there early!

8am-8pm June 6-8

8am-3pm June 9

Help defend our knowledge- head to Lifeline Bookfest! Come pick up a bargain from as little as 20c and save the planet from world domination.

Hall 3 & 4 Brisbane Convention and Exhibition Centre Merivale St South Brisbane.

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