



### **Support Lifeline Bookfest and help save planet earth!**

DECEMBER 23, 2008: What do knowledge-thirsty aliens have in common with the 2009 Lifeline Bookfest?

Everything, according to Bookfest coordinator Roy Frith, who asked that humans not be fooled by the harmless appearance of these two goofs from outer space.

"These aliens are here to absorb our earth knowledge at 'book central' and take over the world, make no mistake about it," Mr Frith said.

"For this reason, the 2009 Lifeline Bookfest is unlike any we've ever experienced.

"With over 2 million books on sale across two giant halls, the abundance of affordable knowledge for sale is phenomenal.

"Humans therefore have a single choice across the nine-day event: buy up big or risk losing control of the planet to a couple of booked-up aliens."

Lifeline Brisbane Public Relations Manager Elissa Jenkins said that peaceful purchasing was preferable to mass violence or hysteria.

"In previous years, we've had up to 150,000 people through the doors of the Brisbane Convention and Exhibition Centre," Ms Jenkins said.

"This year we need humans to show their support of Lifeline Bookfest in even greater numbers.

"Books start from as low as 20c, so please—take advantage of the great prices, fill a bag or trolley and head calmly to the cash registers.

"Brisbane, let's defend our knowledge, save planet earth and show these aliens and the world who's boss," Ms Jenkins said.

Ms Jenkins said the Lifeline Bookfest had become decidedly more space-age since its origins in 1989, where books were laid out across hay bales covered with blankets at the old Lifeline warehouse at Bowen Hills.

"The amount of knowledge now available at the Lifeline Bookfest has attracted these extra terrestrials.

“Luckily, we’ve managed to keep an eye on them and we’re broadcasting their movements on [www.lifelinebookfest.com](http://www.lifelinebookfest.com),” Miss Jenkins said.

All proceeds from the Bookfest go towards Lifeline’s 24-hour 13 11 14 Crisis Counselling Line, free face-to-face counselling services and support programs for children and families.

**Opening Hours:**

**January 17 – 24, 2009**

January 17-18; 24 8am-8pm

January 19-23; 25 9am-5pm

Brisbane Convention & Exhibition Centre, Merivale St, South Bank

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